



**ITE HCMC 2018**

06 – 08 September 2018

Saigon Exhibition & Convention Center

[www.itehcmc.com](http://www.itehcmc.com)

Date: 22 May, 2018



Dear Sirs/Madams,

**Invitation to be Hosted Buyer of the 14<sup>th</sup> International Travel Expo Ho Chi Minh City (ITE HCMC 2018).**

Warmest greetings from Vibrant Ho Chi Minh City!

On behalf of the ITE HCMC 2018 Organizing Committee, I would like to invite you to be Hosted Buyer of the 14<sup>th</sup> International Travel Expo Ho Chi Minh City, which will take place from **06 to 08 September 2018** at Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam.

ITE HCMC has established itself as the key annual international tourism event not only in Vietnam but also the Mekong sub-region. It is the largest event where international and regional sellers, buyers, trade professionals and media partners convene to keep updated with the latest developments in the travel industry. With various customized programs including Exhibition and Post-Show Tours, Hosted Buyer and Hosted Media Program, Appointment Day for Buyer & Seller, the event will provide all attendees with new sources of inspiration to gain more business opportunities.

ITE HCMC Hosted Buyer Program are designed for top leisure, corporate, MICE, luxury and special interest travel trade professionals from companies with the potential to bring inbound tourists to Vietnam. The event is a platform for Buyers to set pre-appointments with Sellers, engage in Buyer - Seller meetings and attend networking functions. Moreover, Attending the post show tour will enable buyers to discover the new and best travel products in the popular destinations in Ho Chi Minh City and Vietnam.

To register as Hosted Buyer, please visit <https://www.itehcmc.com/en/buyers/hosted-buyer-programme.html>

We are looking forward to meeting you at ITE HCMC 2018 in September.

Sincerely yours,

**Le Trung Hien Hoa**

Director of Ho Chi Minh City Tourism Promotion Center (HTPC)